

Project Title: Social Media Use and Student Engagement in Manitoba High Schools

The Photovoice Methodology used will ascertain community beliefs and needs of educators using social media to engage students. Participants will be asked to submit a photo file of social media use in the classroom (being mindful to obscure any identifying features of the student) along with a Word document that describes said scene. Once Photos and Text are uploaded, the researcher will not be able to recognize which submissions belong to a specific participant. Any unexpected, potential identifiers will be obscured before presentation of data.

Photovoice: Photo and Text Uploads

“Photovoice is a method that enables people to define for themselves and others, including policy makers, what is worth remembering and what needs to be changed.”

~Caroline Wang

Photovoice has four goals:

1. It encourages you to record and think about your community’s strengths and areas that could be changed.
2. It identifies important issues through photographs and narratives.
3. It gets the attention of politicians and other decision makers.
4. It works towards positive changes in your community.

Step 1: How to Start

- The Informed Consent form must be acknowledged as read and understood. A maximum of one photo sent, per participant.

Step 2: Ethical and Privacy Guidelines

- When choosing students for your photos you have to consider their right to privacy.
- Students included in photos **MUST NOT BE DIRECTLY RECOGNIZABLE**. If photos are submitted with recognizable faces, the Principal Investigator will digitally blur the faces to make them unrecognizable.
- For any photos including students, students will be informed as to the purpose of the research study, and the efforts being made to conceal their identity
- Locations included in photos **MUST NOT BE DIRECTLY RECOGNIZABLE**. If photos are submitted with recognizable signage, potential identifiers (logos, etc.,) within the picture, the Principal Investigator will digitally blur the images to make them unrecognizable.
- Participants will comply with copyright law. By uploading the photos, participants consent to submitted photos being their own work.

- Participants can change their mind at any time and discontinue their involvement, however, as the photos are submitted anonymously, the information cannot be retrieved.

Ethical Questions to ask yourself:

- Do I have permission to take this picture (respect a person's right to privacy)?
- Are the people in the photo informed about the purpose of the research study and the efforts made to conceal their identity?
- If I put myself in this person's place how would I feel?
- What am I saying with this picture?
- What are the risks of taking this picture?
- What are the benefits of taking this picture?
- What can I influence with this picture?

DON'T FORGET: People and locations in the photos MUST NOT be directly recognizable. Even if the photos are staged, don't photograph faces or signage. (i.e. Take photos with their back turned to the camera, crop the photo, or blur the faces).

Step 3) Get started.

The three main questions of this research are

1. What are teachers' conceptions of Social Media
2. Identify what qualifiers constitute as student engagement
3. Determine how social media is used to affect student engagement

What to take photos of:

- Start with an opinion or idea about one of the three research questions. Try to create a photo that gets your idea across.
- Has Social Media use changed or improved your classroom efforts? Take a picture, and tell the story.
- Consider what qualifies as student engagement. Take a picture, and tell the story.
- How does social media affect student engagement? Take a picture, and tell the story.
- Photo file sizes can not be larger than 20MB for upload purposes.

REMEMBER, PEOPLE AND LOCATIONS INCLUDED IN PHOTOS CANNOT BE DIRECTLY RECOGNIZABLE.

Adapted from kfla publichealth

Adapted from TCAN East—Photovoice Project

Adapted from Brandon University –Photovoice Guidebook